



# Christian Education Benefits

Why would you pay for a private prayer line when you can direct your members to call the Crossroads Prayer Lines for *free*?

There are many reasons why having your own prayer line makes sense.



Right from the beginning, each call is greeted with your school's name, not Crossroads, creating an immediate, personal connection to your school. The key advantage for Christian Education facilities lies in the Anyone Pray online **Subscriber Dashboard**, which provides useful analytics about the calls made. This invaluable data helps you understand and respond to the specific needs of your community through insightful reports. Additionally, you have the freedom to share **your 24/7 Prayer Line Number** with your community of staff, students, their parents, and alumni: greatly enhancing your care efforts.

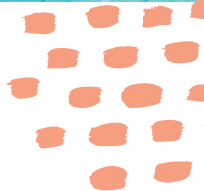
Here are more reasons for you to consider.

## MENTAL & SPIRITUAL HEALTH SUPPORT FOR YOUR STAFF, STUDENTS, PARENTS & ALUMNI

*"Be shepherds of God's flock that is under your care."* 1 Peter 5:2 NIV  
*"Comfort, comfort my people, says your God."* Isaiah 40:1 NIV

Studies show that student mental health issues are at an all-time high—but it's not just students who are struggling. The Psychology Today article, "Why Are Teachers at Greater Risk of Burnout?" highlights the lack of support and safety contributing to teacher stress, mental health challenges, and burnout. According to recent research, "about 28% of educators experience symptoms of depression, almost double the rate of other professions... compared to just 17% of the workforce in non-teaching occupations." This, along with a dramatic increase in post-secondary dropout rates, is a clear call to pause and consider how we can better care for those in our communities.

- An innovative approach to supporting the well-being of individuals in your organization
- Immediate prayer support has proven effective for over 47 years
- Increases the fulfillment of members' needs through the power of prayer
- Offers anonymity for those who may not feel comfortable reaching out to school counselors or leaders
- Helps students and others feel known, heard, and cared for





## WE HELP YOUR SCHOOL RUN & PROMOTE YOUR PRAYER LINE

*“For lack of guidance a nation falls, but victory is won through many advisers.” Proverbs 11:14 NIV*

### ONLINE SUBSCRIBER DASHBOARD

- No software to download—just log in to our site to view your analytics.
- Provides factual, analytical insights into the felt needs of your staff, students, parents, teachers, alumni, and stakeholders.
- Easily identify the challenges they’re facing and offer spiritual and/or emotional support.

### ONLINE SUBSCRIBER TOOLBOX

- Provides you with the plans and resources to successfully launch the Anyone Pray program in your organization, with easily accessible graphic templates for printables, slides, and social media, along with pre-made videos, email scripts, and more!
- You’re not alone—we can provide all the support as you need it!

## WE PROVIDE TRAINING PROGRAMS FOR YOUR PEOPLE

*“And the things you have heard me say in the presence of many witnesses entrust to reliable people who will also be qualified to teach others.” 2 Timothy 2:2 NIV*

- Train your team to provide effective, powerful, Scripture-based prayer support.
- Equip your students and teachers through the Crossroads Volunteer Training Program.
- Crossroads offers organizations online, self-paced, “Best in Class” training through the Crossroads Prayer Centre—a proven program that has been training people to pray effectively with others for over 47 years.
- Your school will receive a discount based on the number of active, trained prayer partners answering calls.

## A PROVEN TRACK RECORD OF MEETING PEOPLE’S NEEDS THROUGH PRAYER



On June 15, 1977, 100 Huntley Street made history by broadcasting from Canada’s first studio dedicated exclusively to Christian television in downtown Toronto. With a vision for two-way television, the show launched with 30 telephone Prayer Partners ready to take calls on-site. What began as a local effort quickly expanded into a nationwide ministry, eventually becoming a 24/7 prayer line providing support for callers across Canada, the USA, and beyond.

Crossroads Christian Communications Inc. has been a leader in media ministry for over 60 years, with 100 Huntley Street becoming Canada’s longest-running TV program, reaching millions of viewers. In 2015, the show celebrated its 10,000th episode milestone. Crossroads continues to expand its reach through platforms like YES TV and its YouTube Channel.

For over 45 of those years, the Crossroads Prayer Centre has been faithfully serving people’s prayer needs, with Prayer Partners answering more than 14 million calls. Our professional training program equips Prayer Partners from both Canada and the US to provide effective, compassionate prayer support, with 60% of calls coming from the US and 40% from Canada.

Your people will be in capable hands.

<sup>1</sup> <https://www.devlinpeck.com/content/teacher-burnout-statistics>

