



PRIVACY POLICY

The *Anyone Pray* prayer platform offers a life-changing connection for churches and other like-minded groups who want to provide community members with a unique toll-free prayer line number, complete with 24-hour access to caring Prayer Partners. Through *Anyone Pray*, Prayer Partners answer calls, listen to people's needs, and encourage them with prayer and Biblical resources. Your unique toll-free number delivers a personalized experience that invites callers to engage your church or community and its life-giving programs.

In offering the service, it's important to Crossroads Christian Communications Inc. (CCCI) to maintain subscriber and caller privacy when benefiting from all the prayer support service offers.

Subscriber, caller and volunteer privacy is important to you and us. To protect your privacy, CCCI follows different principles in accordance with worldwide user privacy and data protection practices.

- We won't sell or give away your name, mail address, phone number, email address or any other information to anyone.
- We'll use state-of-the-art security measures to protect your information from unauthorized users.

NOTICE

Subscribers

A Subscriber profile may be obtained from you before or when you sign an *Anyone Pray* service agreement or when you download information from our website, order resources or trial the service. We use your Subscriber Information for four primary purposes:

- To allow the Subscriber Administrator to access their protected area on the *Anyone Pray* platform.
- To make the platform easier for you to use by not having to enter information more than once.
- To help you quickly find services or service information.
- To help us create content most relevant to you.
- To alert you to product upgrades, special offers, updated information and other new services from CCCI

Subscriber Callers

We will ask Subscriber Callers for information when we need it to personally identify them (Personal Information) to follow up with them. Generally, this information is requested when callers require a follow-up call or to be referred to Subscriber-identified programs. We use Subscriber Callers' Personal Information for four primary purposes:



- To make the service easier for callers to use by not having to enter information more than once.
- To follow up with callers and to help callers access resources or requested information.
- To help us create content most relevant to callers.
- To alert callers to Subscriber programs (when applicable), information and support resources.

Subscriber

Volunteers

- To allow Subscriber Volunteers to log in to the *Anyone Pray* platform.
- To make the service easier for Subscriber Volunteers to use by not having to enter information more than once.
- To follow up with Subscriber Volunteers and to help volunteers access resources on the prayer platform.
- To help us create content most relevant to volunteers.
- To alert callers to Subscriber Volunteers of platform resources from CCCI.

CONSENT

As a Subscriber, you will be able to select the kinds of information you want to receive from us by subscribing to various services, like our electronic newsletters. If you want us to refrain from communicating with you about special *Anyone Pray* features, offers, programs, events, or services by email, postal mail, or telephone, you may select the option stating that you do not wish to receive service messages from CCCI.

CCCI occasionally allows partner organizations to offer our registered Subscribers information about their products and services using email or postal mail only. If you do not want to receive these offers, you may select the option stating that you do not wish to receive marketing materials from partner organizations.

ACCESS

We will provide you with the means to ensure that your Subscriber Information is correct and current. You may review and update this information at any time through your *Anyone Pray* Administration portal. There, you can:

- View and edit Subscriber Information you have already given us.
- Tell us whether you want us to send you service information or whether you want partner organizations to send you their offers by email or postal mail.
- Sign up for electronic newsletters about *Anyone Pray* services and products.
- Subscribe. Once you subscribe, you won't need to do it again.

SECURITY



CCCI has taken strong measures to protect the security of your Subscriber/Caller/Volunteer Information and to ensure that your choices for its intended use are honoured. We take strong precautions to protect your data from loss, misuse, unauthorized access or disclosure, alteration, or destruction.

Prayer support transactions are safe and secure. When you or your members (namely, callers and volunteers) access account information, you're utilizing secure server software SSL, which encrypts personal information before it's sent over the Internet. SSL is one of the safest encryption technologies available.

CCCI strictly protects the security of your Subscriber/Caller/Volunteer Information and honours your choices for its intended use. We carefully protect your data from loss, misuse, unauthorized access or disclosure, alteration, or destruction.

Subscriber/Caller/Volunteer Information is never shared outside CCCI without Subscriber/Caller/Volunteer permission, except under the conditions explained above. Inside CCCI, data is stored in password-controlled servers with limited access. Your information may be stored and processed in [YOUR COUNTRY] or any other country where CCCI, its service partners, affiliates or agents are located.

You also have a significant role in protecting your information. No one can see or edit your Subscriber without knowing your username and password, so do not share these with others.

ENFORCEMENT

If for some reason you believe CCCI has not adhered to these principles, please notify us by email at contact@anyonepray.com, and we will do our best to determine and correct the problem promptly. Please use the words Privacy Policy in the email Subject line.

ELECTRONIC SERVICE REGISTRATION

When you opt for a new *Anyone Pray* service, we may ask you to register your subscription electronically. When you do, we merge your subscription information with any information you've already given to us (we call that information your Subscriber Profile). If you haven't previously subscribed with us, we create a Subscriber Profile for you from your registration information. If you ever want to review or update that information, please contact your account manager at contact@anyonepray.com.

SUBSCRIBER PROFILES

As mentioned above, every service Subscriber has a unique Subscriber Profile. Each profile is assigned a unique Subscriber identification number, which helps us ensure that only you can access your profile.

When you subscribe to *Anyone Pray*, we create your profile, assign a Subscriber identification number, and then send this identification number back to you for your records. This identification code is uniquely your



organizations. It is your passport to accessing Subscriber information on *Anyone Pray*, allowing you to download reports, order electronic flyers and newsletters, and edit Subscriber Profile information without having to fill out registration forms with information you've already provided. Even if you switch computers, you won't have to re-register – use your Subscriber Identification to identify yourself.

WHAT DO WE DO WITH THE INFORMATION YOU SHARE

When you subscribe to the *Anyone Pray* platform, you provide us with your Subscriber contact information, including your email address. We use this information to send you updates about your service questionnaires to measure your satisfaction with our service and announcements about new and exciting services we offer. When you subscribe to us, we ask for your credit card number and billing address. We use this information only to bill you for the services you order at that time. For your convenience, we do save billing information in case you want to order from us again, but we don't use this information again without your permission.

We occasionally hire other companies to provide limited services on our behalf, including packaging, mailing and sending postal mail and processing Subscriber registration. We will only provide those companies with the information they need to deliver the service, and they are prohibited from using that information for any other purpose. We may also share information with service partners that help us operate, provide, improve, integrate, customise, and support the *Anyone Pray* service.

Links to service partner sites: *Anyone Pray* Services may include links that direct Subscribers to other websites or services whose privacy practices may differ from ours. If you submit information to any of those third-party sites, your information is governed by their privacy policies, not this one. We encourage you to carefully read the privacy policy of any website you visit.

CCCI will disclose Subscriber/Caller/Volunteer information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on CCCI or the *Anyone Pray* platform; (b) protect and defend the rights or property of CCCI and its family of prayer support services, and, (c) act in urgent circumstances to protect the personal safety of users of CCCI, its platforms, websites, or the public.